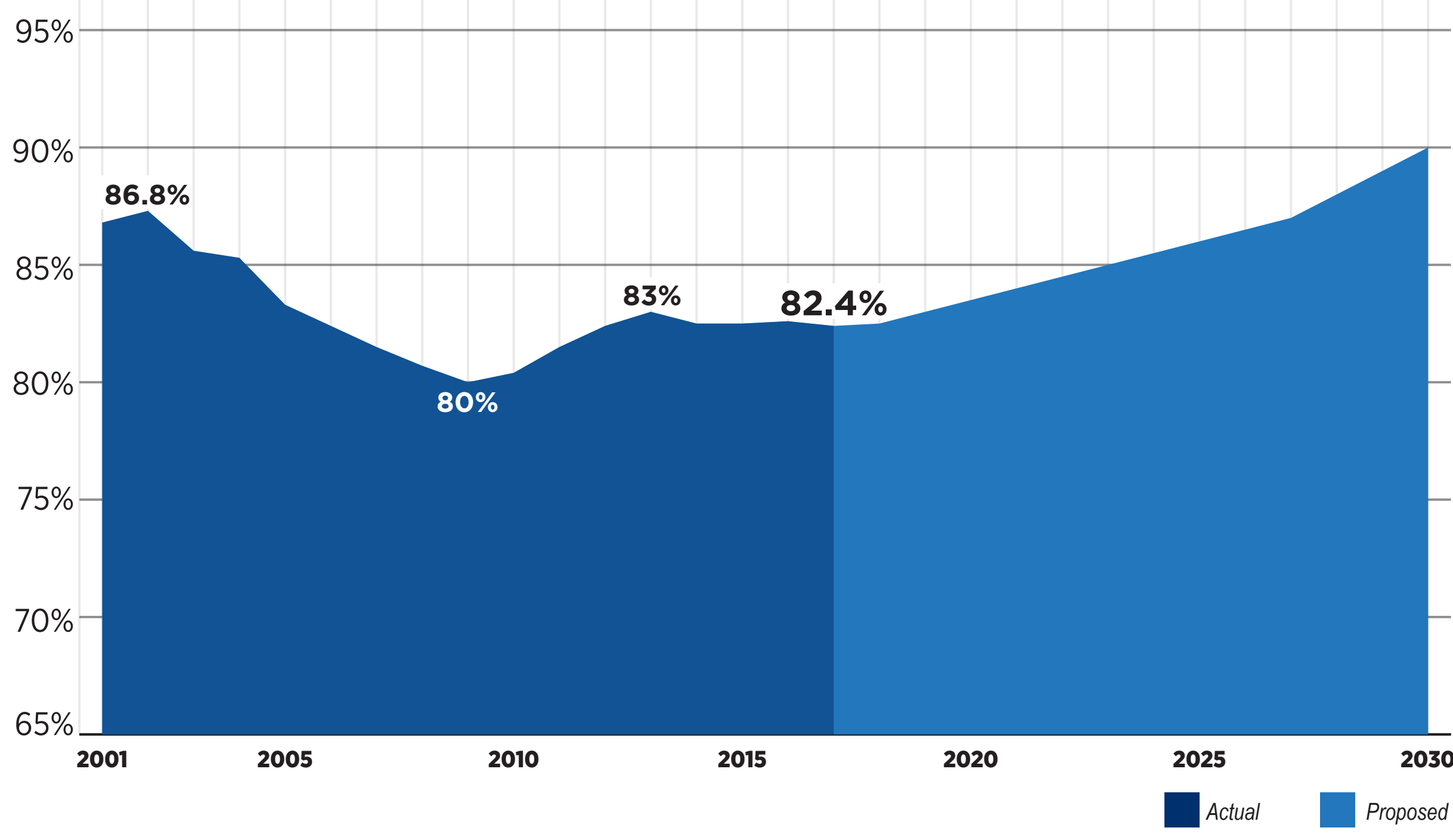


REGIONAL VISION: Working together, Northeast Indiana is a magnet for the best businesses and talent and is recognized as one of the nation's most prosperous regions

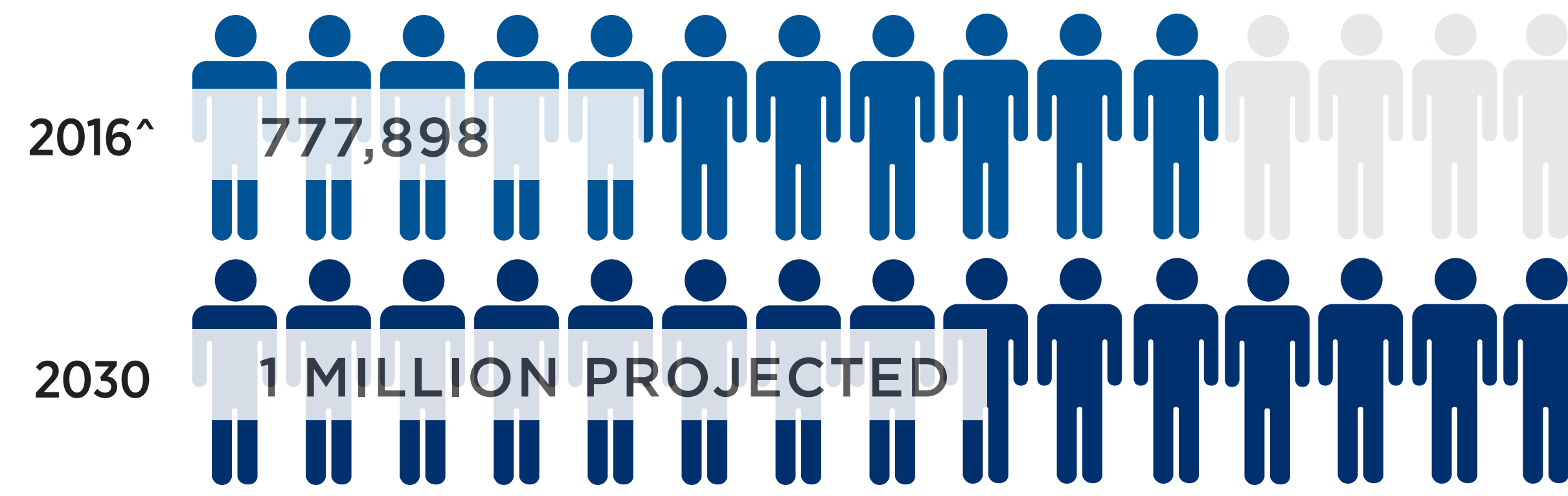
PER CAPITA PERSONAL INCOME

Increase per capita personal income annually against the national average to 90%



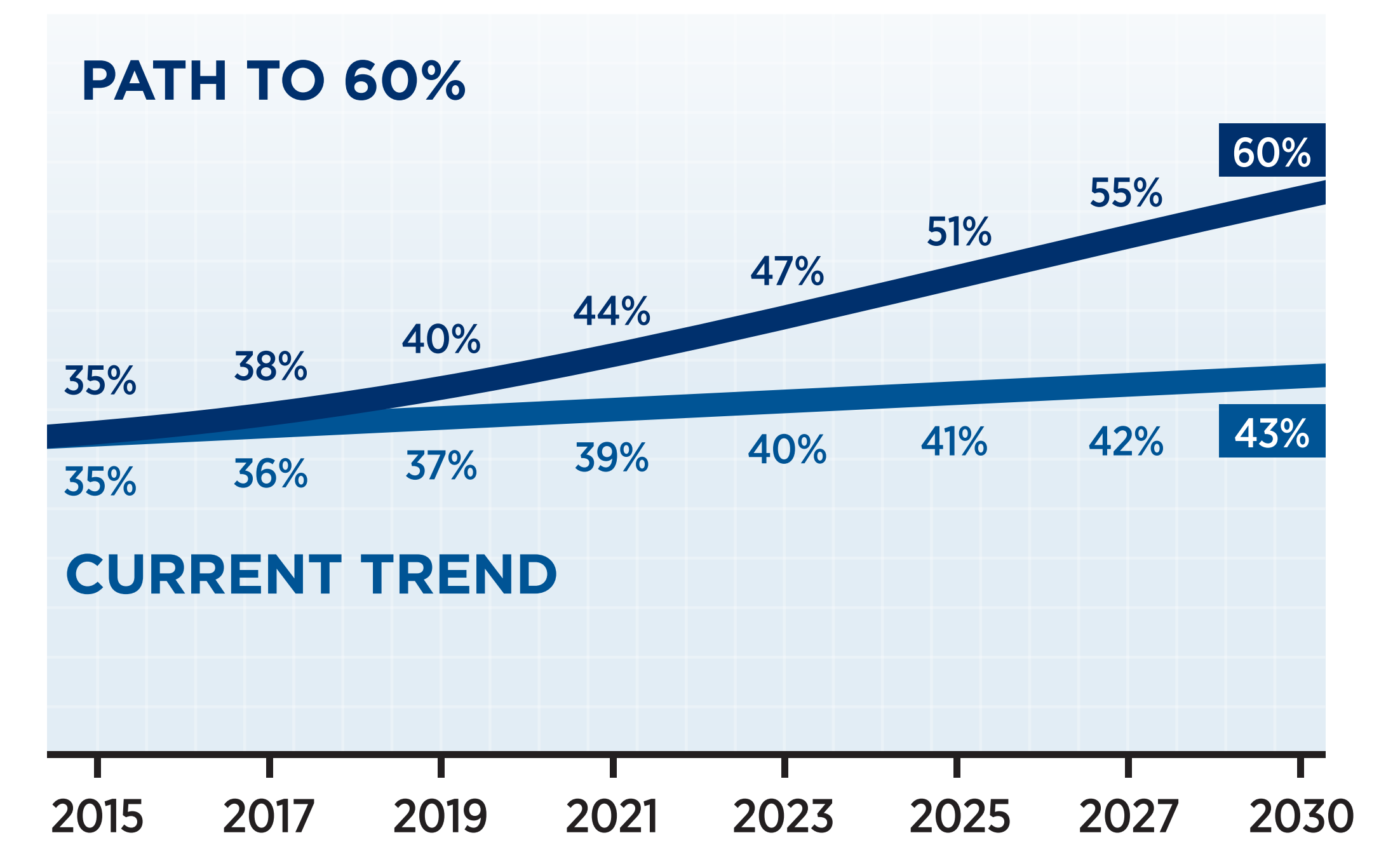
POPULATION

Increase the population of Northeast Indiana to one million residents



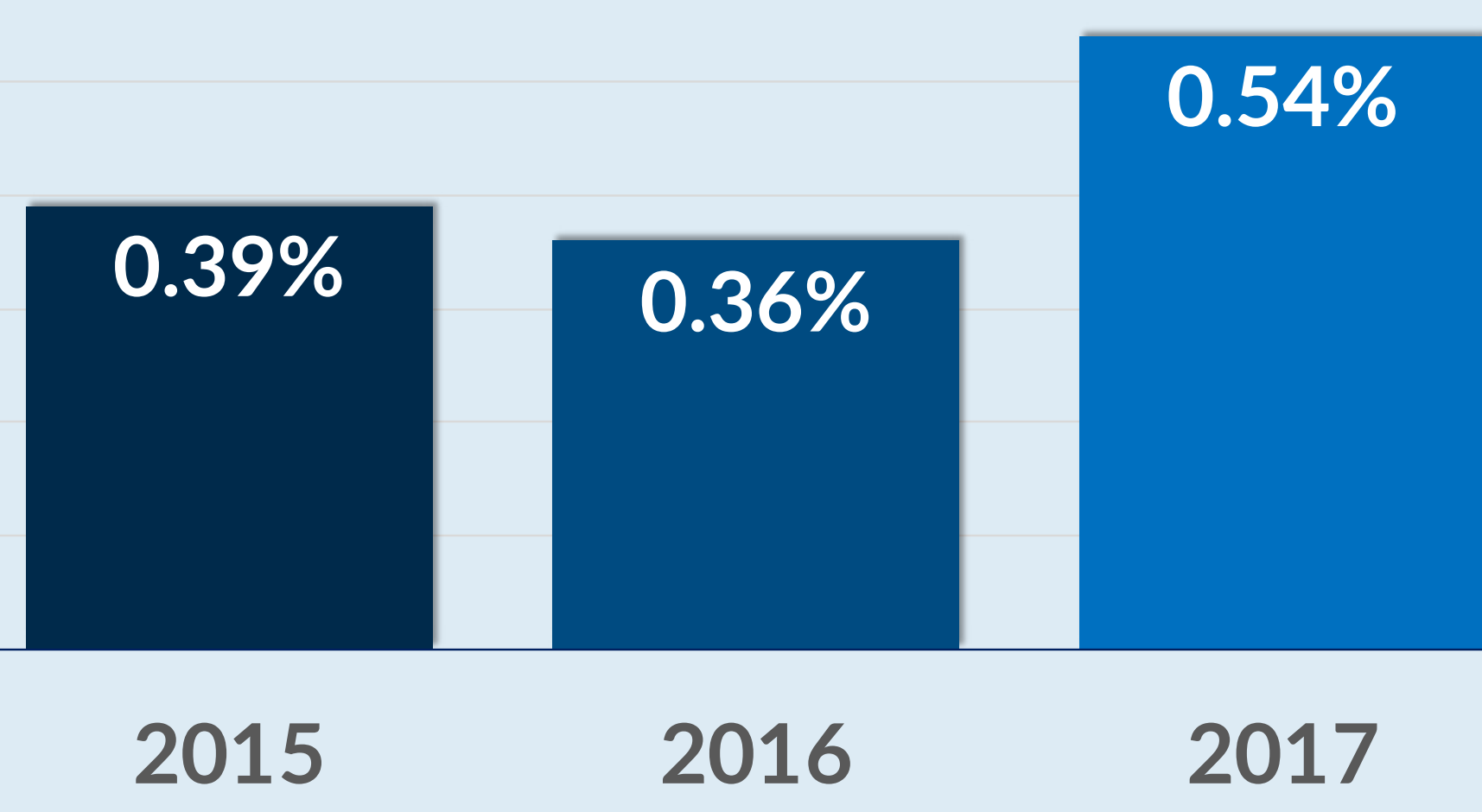
POST-SECONDARY CREDENTIAL ATTAINMENT

Increase postsecondary education and credential attainment to more than 60%

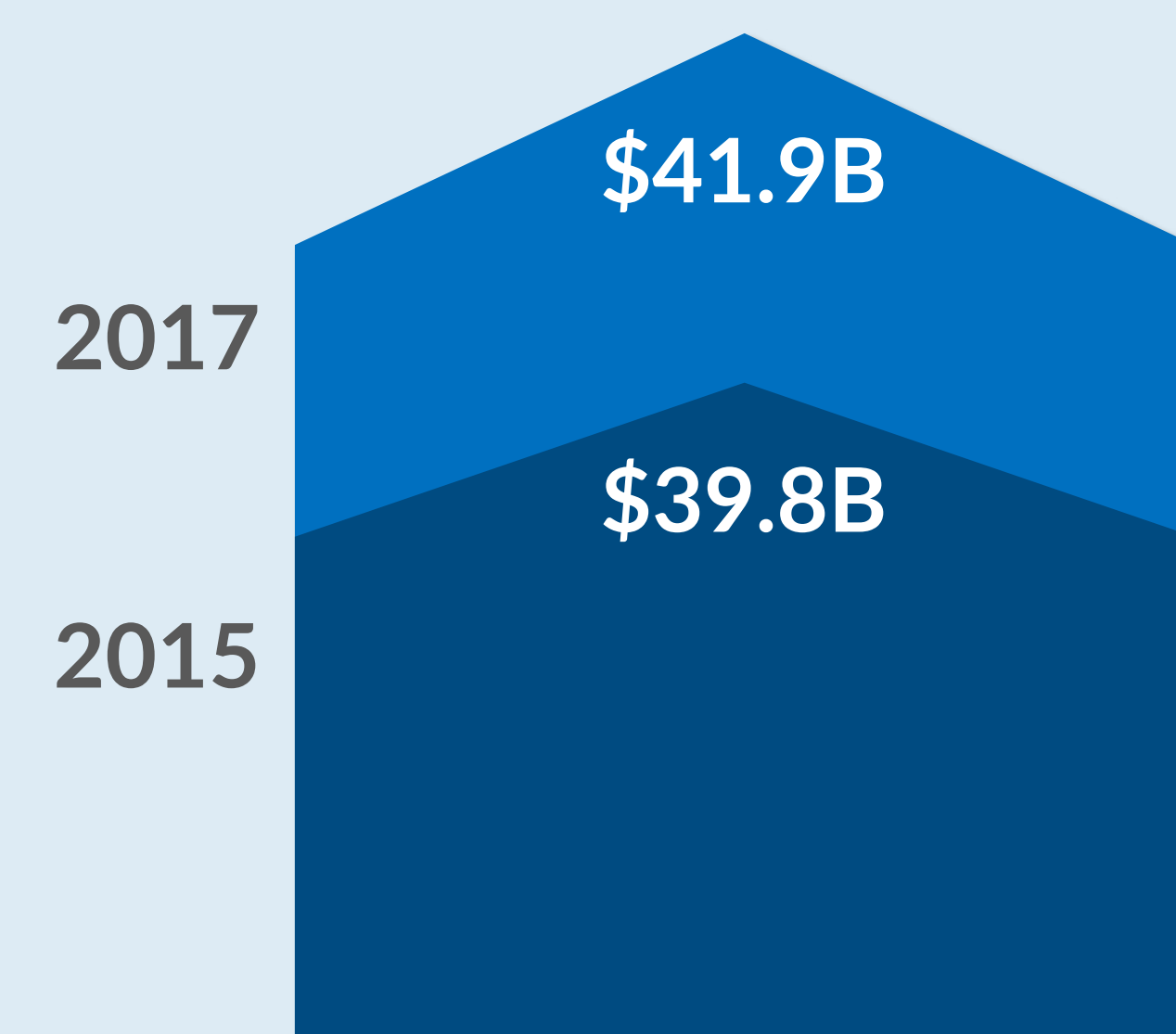


REGIONAL ECONOMIC INDICATORS

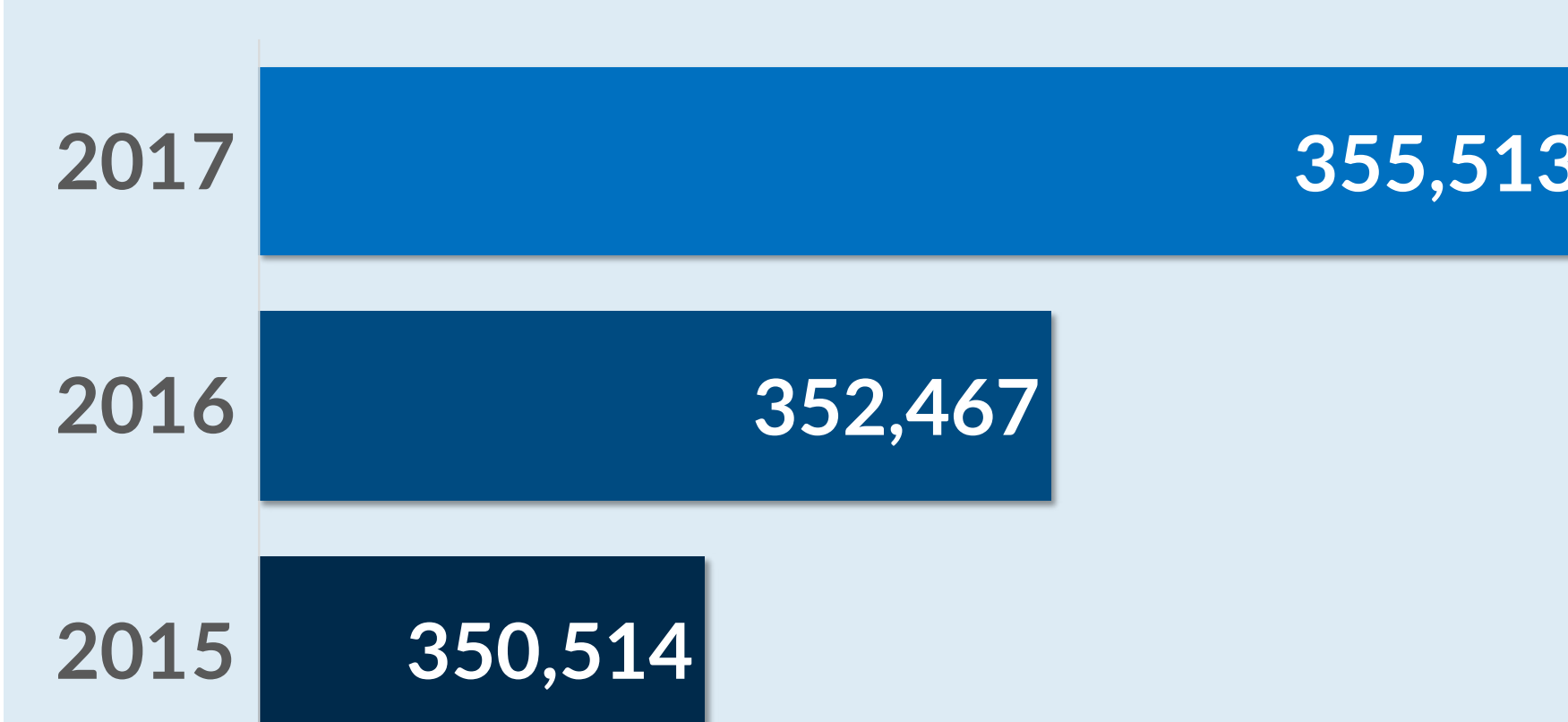
POPULATION GROWTH



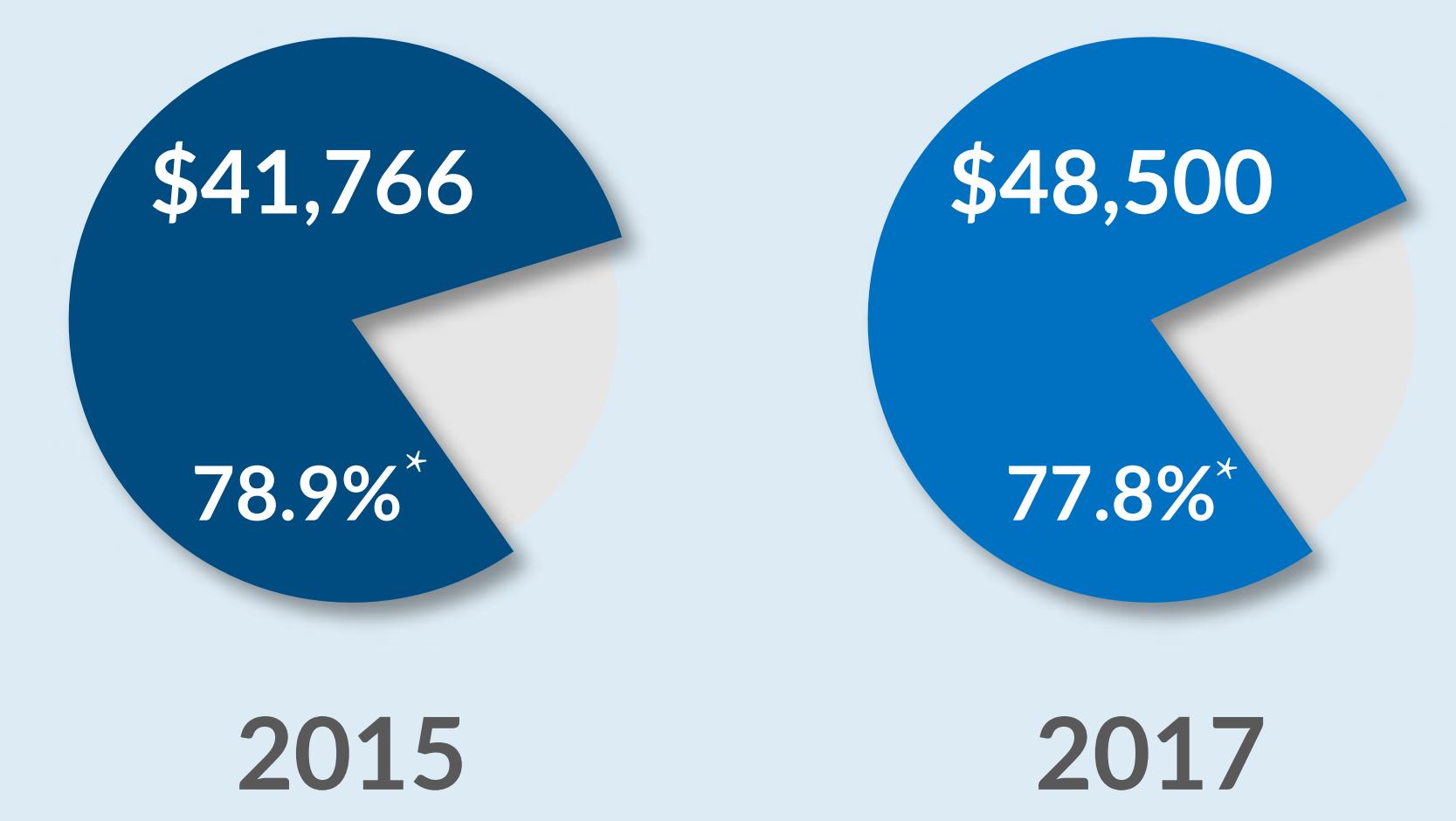
GROSS REGIONAL PRODUCT



TOTAL EMPLOYMENT



AVERAGE WAGE



REGIONAL KEY PERFORMANCE INDICATORS | DATA FROM LEDOS

PROJECT WINS



111

CAPITAL INVESTMENT



\$660M

NEW JOBS



3,637

NEW TOTAL WAGES



\$176M

DEFINITIONS AND SOURCES

PCPI

Source: Actual U.S. Bureau Of Economic Analysis, 2017
Proposed True North

POPULATION

Source: ^US Census Bureau, Population Estimates

POST-SECONDARY CREDENTIAL ATTAINMENT

Source: US Census Bureau, American Community Survey 5-yr ACS estimates

REGIONAL ECONOMIC INDICATORS

Population Growth

Overall population change in Northeast Indiana.
Source of Data: Census Bureau, Population Division, Estimates of the Components of Resident Population Change: Annually July 1 - June 30

Gross Regional Product

A monetary measure of the market value of all final goods and services produced in Northeast Indiana. This figure is the sum of earnings, property income and taxes on production.
Source of Data: Emsi 2018.1: Annually January 1 - December 31

Total Employment

The number of full- and part-time pay-rolled employees in Northeast Indiana.
Source of Data: QCEW, as Calculated by CRI: Annually January 1 - December 31

Average Wage

The total industry wages for Northeast Indiana divided by the number of jobs.

REGIONAL KEY PERFORMANCE INDICATORS | DATA FROM LEDOS *

Project Wins

Attraction and expansion projects that have landed in Northeast Indiana as reported by the LEDOs.

Capital Investment

Total new capital investment in Northeast Indiana as reported by the LEDOs.

New Jobs

Total new jobs in Northeast Indiana as reported by the LEDOs.

New Total Wages

Total new payroll added as a result of new jobs in Northeast Indiana as reported by the LEDOs.