



A BOOMING CREATIVE ECONOMY

Photo: Vera Bradley

Home to companies like Vera Bradley, Sweetwater Sound, Smith Brothers of Berne, Matilda Jane Clothing and high-performing architectural and graphic design firms, **Northeast Indiana is a destination for businesses looking to benefit from or join the growth of the creative economy.** Northeast Indiana's emerging design & craftsmanship target industry encompasses three areas: specialty consumer products, spatial design and creative and technology services.



GLOBAL IMPACT

The World Economic Forum's Global Agenda Council on the Creative Economy estimates that creative industries represent up to **12% of global GDP.**



WORKFORCE

Arts United's Creative Economic Impact Report estimated **18,551 individuals are engaged in creative work in Northeast Indiana.**



CRAFTSMANSHIP

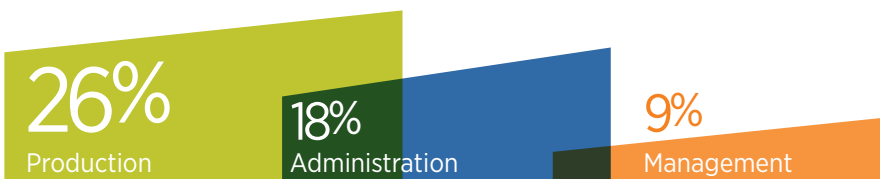
In 2017, over 760 craftsmanship businesses in Northeast Indiana reported **earnings of nearly \$860 million.**



CORPORATE TAXES

Indiana's corporate income tax rate will be reduced to **4.9% by 2021**, which would make Indiana's the fourth-lowest corporate tax rate of any state levying the tax.

MAJOR OCCUPATIONS



Together, these critical occupation areas account for **53%** of the design & craftsmanship workforce.

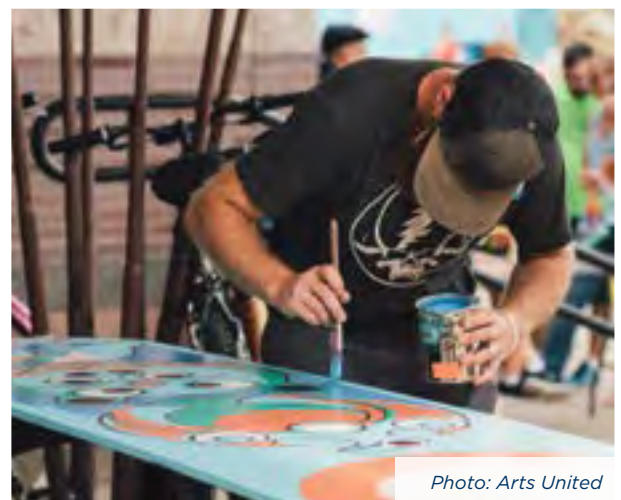


Photo: Arts United

TALENT PIPELINE THAT MEETS YOUR NEEDS

In Northeast Indiana, we not only invest in our businesses, but we also invest in tomorrow's talent **today**. By coupling our certified training programs with higher-education degrees specific to design & craftsmanship, we work to ensure that your company has the talent it needs to do business.

84 **EDUCATIONAL ATTAINMENT**
 Arts United's Creative Economic Impact Report shows that **84% of creatives have a certificate or degree.**

4 **SPECIALIZED DEGREES**
 The award-winning Huntington University offers **four degree options in Digital Media Arts** including animation, broadcasting, film production and film studies.

35 **DUAL CREDIT**
 Ivy Tech Community College-Northeast provides dual credit opportunities to **6,250 students in 51 high schools and career centers** in Northeast Indiana.

13 **HIGHER EDUCATION**
 With **13 colleges and universities** in Northeast Indiana and an enrollment of **over 43,000 students**, an educated workforce is available, qualified and ready.

MAJOR EMPLOYERS		
COMPANY	PRODUCT	EMPLOYMENT*
Sweetwater	Recording Studio & Equipment Distribution	1,300
Vera Bradley	Handbags, Accessories, Luggage & Travel Items, Eyewear, Stationery and Gifts	600
Smith Brothers of Berne Inc.	Upholstered Furniture	530
Champion Enterprises - Redman Homes Inc.	Manufactured Homes & Modular Homes	500
Nucor Building Systems	Prefabricated Metal Buildings	300
Creative Wood Designs	Finishing for RVs	234
Master Spas	Hot Tubs & Spas	203
Adventure Homes	Cabinets	200
Grabill Cabinet Company	Cabinets	175
Our Country Home	Contract Manufacturer of Retail Store Displays	175

*Fill-time employees in Northeast Indiana
 Source: Community Research Institute at Purdue Fort Wayne, 2018



Contact us to learn how the Northeast Indiana Regional Partnership can help your business thrive.

We can help you access:

- > Incentives, grants, workforce training and special programs
- > Industry-specific information and regional data
- > Site and building locations

NEINDIANA.COM/DesignAndCraftsmanship

