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Wabash County READI Proposal

Project or Program Contact Information

Project/Program Name	Honeywell Arts Academy
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Project/Program Contact Phone	(260) 274-1401
Relationship to Project/Program	President/CEO, The Honeywell Foundation, Inc.

Project or Program Location

Address	275 W. Market St. Wabash, IN 46992
County	Wabash

Project or Program Details

What type of project/program?	Programming
What is the duration of the project/program?	Annual programming
Is this a hybrid project and program?	Yes
Select project/program focus areas. (You can select multiple)	Grow the Workforce Downtown Vibrancy Entrepreneurship & Innovation

Share a description of the project/program.

Honeywell Arts Academy and Music Lesson Program is a full scale music program serving the spectrum of music "students"- from youth to advanced and from amateur to the highest levels of elite musicianship. The program runs as two separate entities 1) a music lesson program which provides beginning to advanced music lessons to students - either those starting at a young age or as adults and 2) Honeywell Arts Academy which is program attracting elite musicians from around the world to come live and learn in Wabash during a summer intensive institute.

The common bond of these programs is the transformational power of music. This power is seen in the skills students acquire, the positive brain development that occurs within young students especially, AND the economic implications of a strong music program within a community.

The Music Lesson Program will provide lessons on a variety of instruments including piano, percussion, and strings. These lessons will be conducted in either 1:1 or group format and will be offered for youth and adults. This program will be offered to anyone who wishes to sign up and learn.

Honeywell Arts Academy features musicians who must apply and be accepted into this elite program. The Academy is a summer institute that propels rising star musicians into the creative music industry leaders of tomorrow. The Academy is focused on touching all aspects of a career in music, from musicianship to artistic business practices to visual and audio recording capabilities, affording fellowship scholars a well-rounded experience to further individual success.

The Arts Academy's programs are held annually at the historic, recently renovated Eagles Theatre located within the Cultural District of Wabash, Indiana. The Academy's programs are open to musicians 18 years of age and older from around the globe. The programs are inclusive to all genders, races, ethnicities, cultures, and socioeconomic backgrounds.

Academy students live in Wabash while learning from nationally renowned music faculty. The Academy brings world-class music to Northeast Indiana and also exposes international musicians to Indiana culture - many remarking what a lovely place to live and work.

Both the Music Lesson Program and the Arts Academy seeks to give back to the community by providing opportunities for underrepresented audiences to either be served or provided direct access. That is, a key element to Honeywell Arts Academy is to serve persons with chronic or catastrophic illness through the Healing Arts program which provides in-hospital performances. Music lesson opportunities will be offered to persons with disabilities.

Funding received from READi will allow us to expand and solidify these program offerings providing student music lessons throughout the school year, the purchase of necessary equipment for the student music lessons,

and enhancing the overall impact of Honeywell Arts Academy.

Why is this project/program regionally significant?

The Honeywell Foundation creates a connection with the region by providing arts-based opportunities such as live concerts, visual arts programs, family festivals, and recreational events. With approximately 80 percent of our ticket buyers coming from outside Wabash County, we truly are leaders in the arts and cultural scene in northeast Indiana advancing quality of life and cultural growth.

Honeywell Arts Academy and the Music Lesson Program will greatly advance arts and culture in Northeast Indiana. The Academy draws global, elite music scholars and world-renowned music mentors of multiple genres and instruments to Wabash, Indiana. The Academy's programs take place at Eagles Theatre located in the heart of the Cultural District in Wabash, Indiana. Eagles Theatre houses recording studios, music lesson rooms, performance spaces, and state of the art audio and video recording equipment that allows for hybrid in-person and virtual programming capabilities reaching throughout Northeast Indiana and beyond. The overall goal of the Academy is to push the music industry forward and to provide musicians the tools to be able to earn a living with their music making.

Faculty of the Academy are indeed world-renowned, led by Ranaan Meyer, bassist of the innovative classical-meets-contemporary trio Time for Three. In its inaugural year in 2021, the Academy attracted students from four countries. Patrons and investors of the program ranged from San Francisco to Philadelphia. The goal of the program is to create an annual cultural draw that will attract patrons and audiences to attend Academy events in a similar fashion to what is seen at other artistic summer institutes such as Aspen Music Festival (Colorado) and Interlochen Center for the Arts (Michigan).

The Music Lesson Program will have a much more localized - but very important - impact. This program will allow Northeast Indiana students the experience to learn the art of music making. The process of music-making is not merely the skill acquired, but provides benefits such as stress relief, increased communication and self-expression. Recent work in Northeast Indiana has focused on quality of life amenities in order to make this region more attractive in which to work and live. A Music Lesson Program does just that - provides a quality of life amenity that enriches Wabash County (also of note, a program like this is not available to this part of Northeast Indiana at this time). Further, the Music Lesson Program is not solely a City of Wabash program but there is already a North Manchester satellite location approved. Therefore, this program directly enriches two communities in Northeast Indiana - Wabash and North Manchester. And as Wabash County is enriched, so is the entire region.

How does this project/program relate to the identified focus area(s)?

Honeywell Arts Academy and the Music Lesson Program assists all 3 focus areas. Regarding entrepreneurship and innovation, the Academy does so by attracting elite musicians to NE IN to live and learn during the summer institute. While here, they will learn innovative music practices that they can share. This program also increases entrepreneurship & innovation due to the types of professions it attracts, beyond musicians, this program attracts specialists such as luthiers, piano tuners, & technical theater staff. For the Music Lesson Program, it will enhance entrepreneurship & innovation in 2 ways. First, students will learn the art of music-making which in itself leads to innovation. The program will also rely heavily on music instructors. These instructors will need to be entrepreneurial as they attract and retain students. A major benefit to this program is Downtown Vibrancy. The Academy takes place solely in downtown Wabash. Students live in-residence during the institute. While spending many hours at the newly-renovated Eagles Theatre advancing their craft-students also spend a tremendous amount of time in downtown Wabash-grabbing coffee from Modoc's, a bite to eat from Pizza King, and perusing one of the many boutique shops. Not only is this a direct economic benefit, the presence of this international student base and faculty creates tremendous vibrancy. Regarding the Music Lesson Program, the impact on Downtown Vibrancy is also great. This program will be nearly a year-round program (mirroring an academic year) providing evening activity in both Wabash and N. Manchester for students and their families. Finally, these programs will assist in the goal to Grow the Workforce. With the Academy, this program requires a large attention to detail from a number of areas-technical music and theater, hospitality, and guest services to name a few. Given its length of time as a summer institute-job opportunities created will help shape, train and provides additional skills for the workforce. Examples include the guest services associate who assists in ticketing for one of the performances, the hospitality hostess who ensured students with gluten allergies were served appropriate provisions and the technical theater (sound) associate who ensured the levels were appropriate given the wide range in musical style and adaptations.

For the Music Lesson Program, this brand-new program will provide new job opportunities for music instructors as well as administrative support. In addition, the work of the Music Lesson Program will provide benefits, in particular, to youth. Children who study music generally score higher in reading, spelling, English, and mathematic tests. Students in music also gain and increased sense of empathy, strengthening their emotional sensitivity by reinforcing emotional intelligence. This programming?also encourages youth in our region to consider careers in the arts and culture sector, which contributes billions to our economy.

What is the project/program timeline? Honeywell Arts Academy takes place each June annually at Eagles Theatre. The student music lessons will begin in the Fall of 2021 and run concurrent to the school calendar year annually.

List the partners involved in this project/program. The Honeywell Foundation, Inc.
Music educators from our region (TBD)
Ranaan Meyer, Time for Three
Zion Lutheran Church, North Manchester, IN
Visit Wabash County (proposed)

The Honeywell Foundation continues to seek out strategic partnerships within our region.

Project or Program Finances

What is the total amount of READI program funds requested? \$440,000

Upload a file with project/program finances. <https://www.formstack.com/admin/download/file/10991993158>

What is the sustainability of the project/program? Share your 3-year plan. Music Lessons will be provided as a fee for service that will also be subsidized by private donations, foundation support, and corporate support to fund 80% of the cost of this program. Honeywell Arts Academy has already attracted investment from across the country and plans to further that investment from outside of the region is central to the three year plan.

Year one (2021) -

1. Honeywell Arts Academy launches in June.
2. Music Lesson Program set to launch in Fall, 2021 in Wabash and North Manchester. Program will be fee for service and private donations and sponsorships will be acquired to assist.

Year two (2022)

1. Honeywell Arts Academy attracts 30 elite musicians. More outside of the region investment sought.
2. Music Lesson Program will expand to additional lessons and instruments and will use fee for service/scholarship/donation model.

Year three (2023)

1. Honeywell Arts Academy sustains in excess of \$450,000 to support program
 2. Music Lesson Program will continue as a fee for service/scholarship/donation program.
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Describe the return on investment for this project/program.

Honeywell Arts Academy and Music Lesson Program outcomes include:

- Enhancing the quality of life in Wabash and throughout the northeast Indiana region
- Promoting tourism and advancing the economy in northeast Indiana
- Providing reduced cost music education to rural students
- Exposing students to employment opportunities within the arts and cultural sector of northeast Indiana
- Instilling 21st Century skills within our students preparing them academically as future stakeholders of our communities
- Estimated two new FTE positions created
- Hotel stays during Honeywell Arts Academy will have year to year increase each year

Project or Program Assets

Share an image of the project/program. (Option 1) <https://www.formstack.com/admin/download/file/10991993161>

Share an image of the project/program. (Option 2) <https://www.formstack.com/admin/download/file/10991993162>

Share an image of the project/program. (Option 3) <https://www.formstack.com/admin/download/file/10991993163>

If you would like to share more images or assets, please share a link to the material here. <https://www.facebook.com/honeywellartsacademy;>
www.honeywellartsacademy.org



"It would be an environment where it would be ok to take risks, experiment with different styles and techniques, a place where you would not be negatively judged or be forced to compete." - Eric Larson





HONEYWELL ARTS ACADEMY



Project Cost/Budget – Construction Projects (if applicable)						
Description	Cost – Fiscal Year 2021	Cost – Fiscal Year 2022	Cost – Fiscal Year 2023	Cost – Fiscal Year 2024	Totals Per Category	% of Total Expense
Acquisition/Rights-of-Way Expense	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Design/Inspection Expense	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Legal/Financial Expense	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Infrastructure Construction Cost	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Building Construction Cost	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Other Construction Costs	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!
Project Construction Expenses Totals per year	\$ -	\$ -	\$ -	\$ -		
Total Construction Expenses Project Cost (all fiscal years)	\$ -					

Project Cost/Budget – Programs (if applicable)						
Description	Cost – Fiscal Year 2021	Cost – Fiscal Year 2022	Cost – Fiscal Year 2023	Cost – Fiscal Year 2024	Totals Per Category	% of Total Expense
Salaries	\$ 356,970	\$ 356,970	\$ 356,970	\$ 356,970	#####	64%
Food/Lodging/Travel	\$ 60,350	\$ 60,350	\$ 60,350	\$ 60,350	\$ 241,400	11%
Facility	\$ 30,900	\$ 30,900	\$ 30,900	\$ 30,900	\$ 30,900	1%
Sheet music/licensing/royalties	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 16,000	1%
Instruments for music lessons	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 46,000	2%
Operations	\$ 61,900	\$ 61,900	\$ 61,900	\$ 61,900	\$ 247,600	11%
Facility	\$ 30,900	\$ 30,900	\$ 30,900	\$ 30,900	\$ 123,600	6%
Outreach	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000	4%
Project Program Expense Totals per year	\$ 560,120	\$ 560,120	\$ 560,120	\$ 560,120		
Total Program Expenses Project Cost (all fiscal years)	\$ 2,240,480					

Funding Source							
Description	Cost – Fiscal Year 2021	Cost – Fiscal Year 2022	Cost – Fiscal Year 2023	Cost – Fiscal Year 2024	Totals Per Category	% of Total Expense	
READI	\$ 110,000	\$ 110,000	\$ 110,000	\$ 110,000	\$ 440,000	20%	
Other Funds \$	Projected ticket revenue/grants	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 120,000	5%
Private/Philanthropic Funds \$	Private donations/Honeywell Foundation support	\$ 420,000	\$ 420,000	\$ 420,000	\$ 420,000	#####	75%
Local Government Funds \$		\$ -	\$ -	\$ -	\$ -	\$ -	0%
Project Income Totals per year	\$ 560,000	\$ 560,000	\$ 560,000	\$ 560,000	\$2,240,000		
Total Project Income (all fiscal years)	\$ 2,240,000.00						
Total Project Cost (all fiscal years; Construction Expenses + Program Expenses)	\$ 2,240,480.00						